

## **EKC Web Administrator**

**Direct Report to EKC's Committee and dotted-line report to ECOT's Committee and Advisors**

### **The role and key responsibilities:**

We are seeking a creative and enthusiastic Web Administrator who will be responsible for uploading and managing related informative content on ECOT Knowledge Center's Page ( EKC's Page) (linkage to ECOT's websites. Attention to details and productivity are keys that will help drive the performance and efficiency of EKC's Page. This position requires a self-motivated, positive, service-orientated individual.

### **Duties and responsibilities:**

- Regular update EKC' Page in each content (Youtube, TV Program, HR Tips, Edutainment, Recruitment, Capacity Building, HR Knowledge Center, Q&A and HR Databank and related content.)
- Manage banners, images, promotions, display on the websites (Able to use Photoshop is a plus)
- Update Content managed areas (copy & artwork)
- Manage website configuration & parameters (eg. payment options, activate and inactivate products of EKC)
- Liaise with internal resources regarding the day to day management of the website and ECOT Web Master
- Liaise with agencies or in-house teams to implement and support campaigns

### **Capabilities:**

- Bachelor degree or relevant degree in related field
- At least 1 year of working experience e-commerce business or website (included working as Student Trainee)
- Able to produce Story Board, Scrip, Webcam for production house.
- Experience in website, YouTube, TikTok, Twitter , Facebook or any Social Medias
- Experience of Magento is a plus
- Strong MS Excel skills (vlookup and other queries is a must )
- Computer literate and understanding of basic web technologies (FTP, browsers, basic HTML, data files)
- Familiar with data management tools and analysis
- Adobe Illustrator suite knowledge is a plus.
- Good English Proficiency in writing and speaking
- Able to work in a growing fast paced under tight-timeline
- Strong communication and interpersonal skills

To apply for this role, please submit your resume with expected base salary to [Bavornsakk2015@gmail.com](mailto:Bavornsakk2015@gmail.com)

We thank to all interested applicants, but only shortlisted candidates will be contacted for an interview.